



IMAC Newsletter

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IMAC WORKSHOPS



A very fine roster of workshops. Sign up today!

1/PRINCE EDWARD VINELAND

Date: Sunday, February 9, 2014

Time: 1 to 3 pm

Location: Springhead Studios

Fee: \$5 members / \$10 non members

[MORE INFO HERE](#)

"Prince Edward Vineland" is a participatory workshop that will create an awareness of the diverse skills and approaches of making Vines. We will briefly talk about the current trends in Vine and show some examples of different 'Vine genres' and 'Vine communities'. There will be a group Vine made based on tips for planning, setting-up, shooting, and sharing. During the second part of the workshop, participants will work together to shoot and share their own Vines. At the end of the workshop, we'll watch and discuss the Vines everyone creates.

2/INTRODUCTION TO DIGITAL CINEMA

Date: Sunday, Feb 16, 2014

Time: 12 to 5 pm

Location: Springhead Studios

Fee: \$20 members/ \$50 non members

[MORE INFO HERE](#)

In this course filmmaker Jason Rogerson will cover the basics:

1. Pre-Production - script, planning your shoot.
2. Production - Shooting - an overview of the basics - setting up the camera, lights, audio, setting up a shot.
3. Hands-on shooting of a simple scene.
4. Basics of editing. Discussions on what makes a good cut.

3/TELL ME YOUR STORY

Dates: March 2, March 30, April 13, April 27

Time: 11 to 12 pm

Location: Springhead Studios

Fee: \$40 members/ \$100 non members

[MORE INFO HERE](#)

Whether you are a novelist, poet, short story writer, script-writer, filmmaker, actor, comic, or performing storyteller, you are involved in the ancient and creative art of storytelling. The purpose of these 4 workshops is to introduce you to some theory and practice of this art through digital storytelling. Using a simple digital camera, smartphone

or video recorder, you will work towards creating a short digital story. In the process we hope that you will be encouraged to develop your storytelling skills and techniques and start creating stories you can share with the world.

Upcoming workshops include:

- IMAC Sunday School
- Monthly screen writer's circle
- Experimental Wednesdays

NEW STAFF MEMBER AT IMAC



IMAC would like to welcome our newest staff member Shane Mountain. Shane will be with us to help coordinate our programming and a big project to be announced very soon. Shane will also be facilitating the IMAC Screenwriters' Circles happening the last Wednesday evening of each month.

From Shane: *"Hi there! I am excited to be a part of the IMAC community. I am an avid writer and I am currently pursuing a career as a professional writer/screenwriter. It is my wish to have a creative writing community centered on screenwriting but open to all forms/styles of writing. My role with IMAC will be to learn and share my skills. I hope to be helpful in further increasing the influence and scope of IMAC in our community. Thank you and I look forward to meeting you all."*

IMAC'S TELEFILM MICRO-BUDGET TEAM



Director Harmony Wagner and producer Jason Rogerson's script, *Kuperman*, was recently selected by a jury of industry professionals to represent the Island Media Arts Co-op and Prince Edward Island in Telefilm's Microbudget Feature Film Program. The project now moves on to a national competition, where a Telefilm jury will review the 28 entries from across Canada and select 8-10 films to fund. "This is a golden opportunity," says producer Jason Rogerson. "A project of this scope could really bring some attention to the many great filmmakers, actors and technicians here on PEI. It could only lead to bigger things for the PEI film industry as a whole." Produced by Periscope Pictures, *Kuperman* is a feature length, micro-budget comedy about Griffin Kuperman, a smalltown zero, who must face his fears, snap out of his fantasy world, and become a hero in order to save his comic book store, his friendship and himself. "While most of us don't own comic book stores or live in that world, it's a story I think a lot of people can relate to," says director Harmony Wagner. "The

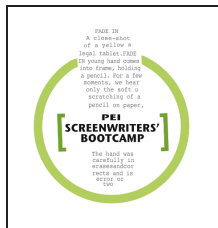
comedy is outrageous at times, but the stakes are very real." The team is extremely grateful to have the support of the Island Media Arts Co-op and Telefilm Canada as they move forward with their application. If selected, *Kuperman* will shoot later in 2014.

IMAC ARTIST WORKROOM



IMAC has a new artist workroom available to artists in need of space for extended periods of time at no cost to the artist. We are excited to announce our first artist in residence is Kate Sharpley who will be with IMAC until late spring. Kate Sharpley is a multi skilled visual artist working in both fine art and digital media. Her portfolio of work includes children's illustrations, digital books and video game artwork and animation. She graduated with a BSc.Hons degree in Product Design and worked as a digital artist and animator in the computer games industry. In 2012 Kate set-up an educational art venture for kids in Stratford called "Squiggle Brush", where she shares her love of art with hands on creative projects for preschoolers to teenagers. "Over the next three months, I am going to use a combination of animation techniques to create a stop motion animation short. The project aims to blend cut paper animation, digital animation and claymation with inspiration from an original children's story." You can pop in to see what Kate is up to usually in the mornings during the week. And if you are interested in discussing a residency contact Renee at director@imac.coop and we can see what we can do.

PEI SCREENWRITER'S BOOTCAMP



The Island Media Arts Coop is looking for creative writers who want to develop skills in writing for the screen-based entertainment industry. The focus at this year's [PEI Screenwriters' Bootcamp](#) will be on writing dramatic web series and low and micro budget features.

Louise Lalonde, Project Coordinator, is pleased to announce that Tom Shoebridge, a seven-year veteran of Bootcamp will once again bring his own special brand of professional development that leaves participants ready to tackle their first project. She adds that "For the more advanced writers, Bill Boyle will be working with individuals, getting their first draft on track, and Jill Golick, award-winning producer of Ruby Sky P.I. is back for a return engagement mentoring writers in developing dramatic series for both the web and television. Louise has been coordinating this event from day one and is happy to report that "we have so many success stories now that it's impossible to ignore the importance of this workshop series in building careers. "

Once again, a two-day introductory workshop will be on offer for the general public for a minimal fee. Details will be available in the spring. IMAC is working closely with all of its sponsors, in particular, Telefilm Canada, the Independent Production Fund, Astral Media,

Super Channel, and Innovation PEI by offering these workshops to Atlantic Canadians and building our Canadian film and video industry one story at a time. The deadline for submissions is April 3 and the workshops are being held from May 17 to 21, 2014 at the Haviland Club in Charlottetown, PEI. This year, the organizers are waiving the application fees and removing one more barrier for hopeful writers. For more information, visit www.peiscreenwritersbootcamp.net.

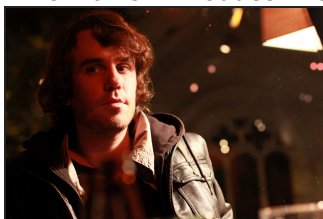
ARTISTS LIVESTREAMING

this town is small and IMAC (PEI) are teaming up with Eastern Edge (NL) to bring you an evening of four artist talks (2 from PEI and 2 from NL) that will be streamed over the wondrous internet! This is a chance to see what other artists and creative makers are up to - establishing inter-provincial connections. 7:30-9:30pm - Thurs. Feb. 27th at Springhead Studios.

For more info go to the [Facebook Event](#) or the IMAC [Event Calendar](#).

NEW IMAC MEMBERS

Mike Walker - Producer Member



An emerging TV, FILM, MUSIC, and MEDIA producer, Mike has experience as a television researcher, developer, copywriter, & production coordinator. Mike also has a background in communication fields as an administrator, logistics coordinator, and PA at The Mob Film Company, Endemol UK, Darlowe Smithson Productions, Music PEI, & The East Coast Music Association. After years of writing, directing, acting, and producing quality amateur theatre while completing a bachelor of arts degree at Dalhousie University, Mike embarked to London, England, in January 2012, where he gained invaluable production experience on the sets of international advertisements for companies such as After Eight, AON, SMYTHS TOYS, BAKCELL, & MANUTD, as well as on an international game show pilot shot in Lisbon, Portugal, entitled *WINSANITY!* While in the UK Mike also honed his writing skills alongside lauded industry professionals developing treatments, new programming concepts and ideas, and pitches for English and international television. Mike is currently producing for Music PEI, where he's overseeing 22 live music events over a 9 day festival from Jan. 24 – Feb 1, as well as a 30 sec TV spot currently airing on CBC.

Patrick Faller - Producer Member



Patrick is TV and radio writer, producer, and presenter based in Charlottetown. Originally from Ontario, he first came to PEI's shores in 2011 to work for CBC Radio. Since then, he has become a one-man-band - shooting, editing, and voicing content for CBC Television's programs in the Maritimes and across Canada. He has a degree in German Language and Literature from Queen's University, and a diploma in broadcast journalism from Humber College in Toronto. Now working on a freelance basis, Patrick is very excited to be part of IMAC's creative family.

IMAC MEMBER SCREENINGS

S.I.N. THEORY



IMAC member [Richie Mitchell's](#) feature film is playing on the weekend of February 7th and 8th at 9:10pm at [City Cinema](#) in Charlottetown. The sci-fi film stars Jeremy Larter and Allison Dawn Doiron, who both hail from PEI. Join the IMAC crew to go see the film on the 7th! (Or if you can't make the 7th - go on the 8th!). Watch trailers and find out about the film [HERE](#).

Island Green



IMAC member Millefiore Clarkes' documentary about organic farming and the future of the family farm on PEI will be screening at the Farm Centre (420 University Ave.) on Wednesday, January 29th at 7pm. This is no ordinary screening! This innovative multi-city hybrid cinema event will take place in both Victoria, BC and Charlottetown,

PEI at 7pm local time. The screening of the film will be followed by post-screening discussion in both locations, and the two conversations will be connected via Livestream, Twitter and Facebook, providing opportunities for online engagement on the issue, no matter where you are in the world.

Everyone is encouraged to join in the discussion before, during and after the screening via the [Facebook Group](#) and join the conversation via Ustream and Twitter. More info [HERE](#).

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