



Susanne MacDonald

Susanne is an Islander who has returned to the Island to live in Stratford. She joined IMAC in 2012 and volunteered for The Island Media Arts Festival, where the quality, variety and sheer quantity of the submissions she saw left her with a desire to actively participate at the board level and support both IMAC and the media arts industry. Susanne has been the Events Coordinator at the Heart and Stroke Foundation in PEI since mid-Sept 2012.

Susanne has her Bachelor of Applied Arts in Radio and Television from Ryerson where she won a media writing scholarship and won the Best Actress Award in her final year as well as producing a promotional video for the department itself. She is currently the Marketing Coordinator at United Way of PEI. She is also a producer, writer and actor with a wide experience in television, film, stage, radio, print and multi-media. She has served as acting producer/associate producer and on-camera host for “Island Focus” – a half-hour television program produced by the province and broadcast on Eastlink TV. She has written, produced and voiced radio commercials – she was an on-air radio personality for three summers and has acted in film, TV and stage productions.

Susanne has written hundreds of feature articles in Atlantic Canadian newspapers and magazines and is a published author with Harlequin Books (under the nom de plume of Meredith March). One of her children’s stories received an Honourable Mention in the New Brunswick Writer’s Federation literacy competition and two of her submissions were short-listed at the CBC/NB Film Co-op film competition.

Susanne has worked extensively in corporate communications with Medavie Blue Cross, Mount Allison University in New Brunswick and the Province of PEI as well as having been Sales and Marketing Manager with Meetings PEI and account executive with CFCY/Q93. Most recently, she was Director of Marketing at both Champlain Place Shopping Centre and Crystal Palace in Moncton.