



**CBC 3-2-1 AWARD
Prince Edward Island**

The annual **CBC 3-2-1 Award** will be presented to an eligible emerging or established Prince Edward Island producer or director to produce a short film or video for broadcast on CBC Television. The basic criteria are the applicant must have produced at least 3 short films, the proposed film must be suitable for 2 or more platforms and the film must be completed within 1 year.

The award is \$12,500 cash from the CBC Maritimes.

Application Form

Project title	
Applicant name	
PEI company name (legal)	
Address	
Telephone	
Cell	
Email	
Website	

Are you a PEI resident? Yes No

Have you produced at least 3 shorts films? Yes No

What experience do you have in a producer-related capacity beyond school?

Pease provide a brief synopsis of the project:

Name of Screenwriter: _____

If the script is based on another work:

Title of work: _____

Name of Author: _____

Do you own all the rights to the project? Yes No

Project Genre:

Drama Documentary Performance

Animation Comedy

Original Version:

English 35 mm

16 mm Video Other _____

Length in minutes: _____

PRODUCTION SCHEDULE

Pre-Production: _____

Proposed dates and specific locations: _____



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Post Production: _____

Studios, Laboratories and post-Production Facilities:

PROJECT FINANCING (rounded to nearest dollar)

	Projected	Committed
CBC License		
Other Investment/Financing		
Producer (Deferred)		
(Cash)		
Federal Tax Credit		
TOTALS		

TOTAL BUDGET FOR PRODUCTION \$ _____



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SUPPORT MATERIALS

Please include the following support material.

Please note that applications and support material will not be returned.

1. Applicant's résumé
2. Project summary (maximum one page)
3. Scripts are not necessary but may be included if available
4. Project treatment (describe how you will approach this subject matter, including shooting style and technical look.)
5. Chain of title documentation including rights agreements
6. Estimated production budget in industry format
7. Financing plan with details of funding sources
8. Proposed production schedule
9. A description of the production strategy (i.e. how the production will be made with available resources)

The undersigned certifies that s/he agrees that the information contained herein is accurate and complete.

Signature: _____

Print Name: _____

Date: _____

DEADLINE: Friday, April 29, 2011, 5:00 pm Atlantic Time

Recipient will be announced Sunday, May 15 at The Island Media Arts Festival during the Short Film Gala.

Please forward completed application to:

Peter Hall

CBC Television

P.O. Box 3000, Halifax, NS, B3J 3E9

Peter.hall@cbc.ca