



MARK SANDIFORD – VICE PRESIDENT

Mark Sandiford is a documentary filmmaker with over 40 years of experience in film, television and interactive media including 14 years as producer and executive producer with CBC TV. Mark spent 16 years living and working in the North beginning in the early 1980's when Mark worked as a trainer with the Inuit Broadcasting Corporation and later as a producer of Inuktitut-language programming with CBC North.

Mark moved to Prince Edward Island in 1998 and after working as senior producer of CBC's Compass, founded his own production company. Beachwalker Films has produced documentaries for the NFB, CTV, Discovery Channel and APTN. In 2008 Mark's film, Qallunaat! Why White People are Funny, won the Gemini Canada Award for best reflection of Canada's racial and cultural diversity.

Mark is currently Executive Director of Culture PEI, a not-for-profit organization that works to improve the outcomes and incomes of arts, culture and creative industry workers in PEI.