



FilmPEI AGM Oct 28 2018 – President’s report

OVERVIEW

It has been an amazing year for FilmPEI and I feel very grateful that I got to lead it during this transition time. For me it started with the Film Summit Aug 7th 2017 when we saw 40 members of the film community come out to give input on the future of the industry over the next 5 years. Our conclusions supported goals of the 2016 Strategic plan, many of which are detailed in the ED report:

Goals achieved/in progress:

Rebrand and expanded mandate – IMAC became FilmPEI and took on the role of representing the Arts community and the Film/TV Industry (in lieu of a separate Producers Association).

Media Fund – Approved as part of the Province’s Cultural Strategy, offering a 25% all spend rebate

New space – Found new space and associated funding to make the expansion possible, renovations in progress

Organization restructuring – Expanded core funding from Canada Council and project funding from Innovation PEI which allowed the ED role to become full-time and to hire a part time Tech Coordinator

Training – Developed and implemented Film4ward, expanded programing and workshops

INDUSTRY ACTIVITIES

In the absence of a paid Industry Coordinator, I have been happy to take on this role. My activities in this capacity include the following:

* Attending out of province industry events:

Thanks to Onset as I was doing double duty, I attended Women Making Waves (March 2018) where I presented an update on the PEI Film Industry, Produced By LA (June 2018) and FIN Partners (September 2018)

* Work with stakeholders:

Government - multiple meetings with the Province, attending the Legislature, meetings with Federal Deputy Minister of Culture and MP Sean Casey, presented to the City of Charlottetown

Regional partners (Screen NS, NLFDC, NB FilmCoop, AFSCOOP etc) - currently working on a regionally organized, ACOA funded project to provide consultant facilitated producer trade missions to national/international markets in 2019.

Filmmakers - visiting sets, attending screenings, and encouraging young talent and newcomer filmmakers (from India, China, Iran) to engage with FilmPEI and join the community

Film related & other NGOs - board member of WIFT-AT & Charlottetown Film Society, mixer with PEIBWA, discussions with PEI Writers Guild re joint activities, meetings re collaboration with the theatre community/Confederation Centre, took part in consultations with Holland College

Communications:

Speaking at public announcements, and interviews with CBC Island Morning, Compass and Eastlink, profiled in the Buzz

Financial management:

With Leslie-Ann Ruben's help we developed new procedures for better financial management & internal controls. We have a 3yr budget and are working on cashflow projections. We changed the accounting system to Quickbooks to allow greater efficiency by giving the ED & Treasurer access to reports easily and we will be integrating the Equipment rental system with Quickbooks in the coming year to streamline that even further.

Board, governance, by-law changes:

Expanding the board to increase the base of expertise to draw from. Transition from an operational board to a governance board. Develop policies to make this possible. Already started with policies for Dispute resolution, Conflict of Interest, Harassment, Equipment/Facilities. And HR, Recruitment and Contracted Services are in process.

Future goals:

- * Attract funding and hire part time Industry Coordinator
- * Develop policies for better governance/support of ED
- * Build industry directories (cast, crew, locations, suppliers)

Emma Fugate
President, FilmPEI