



Berni Wood – Treasurer

Berni is the owner of Berni Wood & Associates, a management consultant company and Reel Media, a photography & video production company. From 1982 - 2002 she held the position of Director of Film and New Media with the Province of PEI.

Berni Wood & Associates is a management consultant company that provides services in project, event & association management, international trade, strategic planning, marketing, media relations, communications, training and facilitation. Berni is also a Certified International Trade Professional through FITT.

Reel Media provides both professional photography and video production services. Berni has a Master of Photographic Arts designation and is an Award Winning and Nationally Accredited Photographer in thirteen categories through Professional Photographers of Canada, a diversified group of creative artists dedicated to the highest standards in professional imaging; and a member of the National Association of Photoshop Professionals.

Berni is described as a leader, an ambassador, and a visionary who can bring people and process together to “make things happen” at a regional, national, and international level. Able to build rapport and consensus from the front lines to the boardroom and as a member of senior executive teams, has brought business acumen, management skill, and creative insight to the strategic planning process. Has built productive working relationships, partnerships and organizations from the ground up while working across borders and with public, private, and not-for-profit sectors.