



**Los Angeles Business Development Trip
Emerging Companies
June 8th – 13th, 2019
SUBMISSION DEADLINE April 8th, 2019**

Overview

The Newfoundland & Labrador Film Development Corporation (NLFDC) will hire a consultant for an emerging business development mission for the four Atlantic Provinces to Los Angeles, California in June, 2019. Scheduled to coincide with the Producer's Guild of America *Produced By 2019* conference, filmmakers will participate in conference activities the weekend of June 8th – 9th, 2019 and then attend scheduled workshops and, meetings with L.A. based industry professionals from June 10th – 13th, 2019.

An agency representative from three Atlantic Provinces, Newfoundland & Labrador (NL), Nova Scotia (NS) and Prince Edward Island (PEI) and 20 emerging production companies from the four Atlantic Provinces will be selected to attend. The mission will enhance the group's knowledge of working with producers on an international scale and to educate emerging talent on the promotion of coproduction, joint-financing, and distribution development opportunities between screen industry producers in the Atlantic Provinces and those in the United States. The NLFDC is the lead for this mission and will provide the coordinator that will work directly with the consultant throughout the entire contract.

The following document outlines important dates and booking instructions for the PEI participants in this initiative.

Advance Preparation

To help ensure producers are prepared for the trip, the NLFDC will engage the services of a consultant for on the ground consulting services while in Los Angeles. Applicants will be notified of the consultant once they are selected in early April.

Selected candidates will be contacted by the consultant shortly thereafter to begin initial discovery sessions via conference call in advance of the mission.

Travel Assistance

To assist filmmakers with the costs associated with this trip, participants are eligible for marketing support through Innovation PEI. Accepted candidates will receive more information on this process once selected.

Travel and Accommodations

Filmmakers will be responsible for booking their own travel and accommodations for this trip. The delegation must be on the ground, for the “Produced By” conference in Los Angeles by the morning of June 8th, 2019. The NLFDC will have a block booking of rooms available to delegates at a selected hotel and will provide a discount code for Air Canada. Details to follow.

Group Sessions

The Consultant will arrange a minimum of 2-4 targeted group sessions per day for producers based on pre-determined needs from June 10th – 13th.

Application Process

In order to apply companies must complete the attached application form and provide supporting material by **April 8th, 2019**. Below you will find the criteria for applications:

Eligible participants will have to meet one or more of the following criteria:

- Must have produced a film that has been selected by a recognized festival within the past three years; or
- Must have produced at least one television program which has been broadcast regionally or nationally within the past three years; and
- Participated in an NLFDC/ScreenNS/Film PEI/New Brunswick training program (e.g., PD/Travel Sponsorship, Picture Start/FILM 5 and other development pilots) or sponsored training initiative (e.g. Atlantic Mentorship Program, National Screen Institute, Canadian Film Centre Producers Lab, the SJIWFF Film Forum, the Nickel Workshop Series, and NIFCO’s First Time Filmmakers, WIFT-AT, FIN International Film Festival, PEI Screenwriters Bootcamp etc.)
- All applicants must have a project currently in development
- Other equivalent experience will be considered. Please provide detailed information.

**If you feel you may not meet the criteria and are still interested in attending the mission, please contact FilmPEI’s Executive Director, Renee Laprise at director@filmpei.com.*

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APPLICATION FORM

Applicant Name: _____

Company Name: _____

Address: _____

Telephone: _____ **Fax:** _____

Email: _____

Website(s): _____

Please check the following producer criteria that applies to your company:

- Must have produced a film that has been selected by a recognized festival within the past three years; or
- Must have produced at least one television program which has been broadcast regionally or nationally within the past three years; and
- Participated in an NLFDC/ScreenNS/Film PEI/New Brunswick training program (e.g., PD/Travel Sponsorship, Picture Start/FILM 5 and other development pilots) or sponsored training initiative (e.g. Atlantic Mentorship Program, National Screen Institute, Canadian Film Centre Producers Lab, the SJIWFF Film Forum, the Nickel Workshop Series, and NIFCO's First Time Filmmakers, WIFT-AT, FIN International Film Festival, PEI Screenwriters Bootcamp etc.)
- All applicants must have a project currently in development
- Other equivalent experience will be considered. Please provide detailed information.

Mandatory Documents:

The following documents must be submitted **electronically as individual files** in order for your application to be considered:

- Completed application form
- Cover letter with a summary of your project's status to date

- Personal resume including relevant film, television & new media production credits (two page maximum)
- Company and personal biography (one page each maximum)
- One-page synopsis of your feature film, television or new media project
- Project screenplay treatment and/or series bible.
- Statement of all relevant attachments including co-producers, writers, director (one page maximum)

Non Mandatory Additional Package Elements if Available

Applicants are invited to include any of the following additional package elements if available:

- Completed screenplay
- Proposed principal cast
- Bios of any *currently attached* key creative positions
- Marketing and distribution plan and any existing marketing materials
- Budget top sheets or proposed budget and finance scenario (one page maximum)
- Statement of all additional attachments including pre-sales, development funding, confirmed cast (one page maximum)

The undersigned certifies that all information provided herein and attached is accurate and complete. The undersigned acknowledges that the NLFDC may share application packages with ACOA, the Program Jury and with relevant Business Development consultants and instructors for the purposes of curriculum preparation. The undersigned understands that participation in the program includes attending all preparation sessions with the NLFDC and/or the trade mission consultants and supplying the NLFDC with all required reporting in a timely manner upon completion of the project.

Signature Date

Print Name

SUBMISSION DEADLINE April 8th, 2019

The NLFDC will contact selected applicants directly to confirm participation in this program.

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO:

director@filmpei.com

Renee Laprise, Executive Director, FilmPEI