

<https://screennovascotia.com/trade-mission-program/>

## **Call for Applications: Trade Mission Program 2020/21**

**Deadline to Apply : Nov 18th, 2020**

Screen Nova Scotia is now accepting applications from mid-to-senior level PEI Film & Television producers to join a virtual Trade Mission Program to begin in November 2020 and ending in early 2021. Screen Nova Scotia intends to hire a consultant(s) this winter, 2020 to lead two trade missions early next year: one will focus on documentary/factual projects and a second for scripted and animation projects.

Faced with the recent challenges of travel due to COVID-19 and inability to attend in-person industry market events, Screen Nova Scotia will lead a virtual trade mission unencumbered by festival and market dates. Producers from Atlantic Canada will be invited to apply to participate, and juried for selection. Once selected the producers will participate in two phases of the Trade Mission:

**Phase one** will include project and producer readiness training. This will include but is not limited to creative script and packaging advice, support in developing pitch materials and pitch-honing.

**Phase two** will include targeted virtual b-2-b meetings being set for producers with market ready projects seeking financing partners, co-production, export sales and distribution opportunities of their projects at all stages.

**Phase two** will also seek to help enhance producers in the film and television sector's understanding of working with partners on an international scale, and expanding their company and projects reach into the international landscape. To achieve this, the Consultant will set roundtable discussions by industry experts such as broadcasters, networks, agents and world-renowned established producers.

Selected candidates will be contacted by the Consultant shortly after notification of their acceptance to the program, to begin the initial discovery phase of the **Trade Mission Program 2020/21**.

**Application Process:** To be considered for the **Trade Mission Program 2020/21**, producers must submit the online application form and all support materials by end of day on **Nov 18th, 2020**. Incomplete applications will not be considered. Participants will be selected based on specific criteria, and through a competitive application process. Members of an independent selection committee (comprised of experienced and respected members of the national screen industry) will review applications and select the participants. SNS will notify all applicants of the status of their application by email following the jury meeting.

Please forward your complete application package to Sian Morris Ross, interim Industry Services & Locations Manager (sian@screennovascotia.com) with the email title **“Trade Mission Program 2020/21 - Application”**. Be sure to submit your online Application Form at the same time, so all materials are received together.

**\*Producer Fee:** Selected producers will be required to pay a \$1000 +tax participation fee. NOTE: PEI based producers can apply to Innovation PEI’s Marketing Program or the [Marketing Support Assistance program](#) which has been increased to 50% of costs for this current fiscal year.

**Online Application Form:** Click [HERE](#) (for Scripted or Animation) and/or [HERE](#) (for Documentary/Factual) to complete and submit. You may apply for both but please indicate your preference as your applications will be juried separately.

**Mandatory Support Documents:** The following documents must be submitted electronically as individual PDF files in order for your application to be considered by the jury.

- Personal resume including relevant film, television & new media production credits;
- Company and personal biography;
- A synopsis of your feature film, series, or new media project in development or A synopsis of your documentary film, television or new media project (factual/reality/unscripted) in development - including a summary of the project’s status to date.
- Project treatment and/or series bible.
- Statement of all relevant attachments including co-producers, writers, directors, funders (one page maximum).

**Non-Mandatory Additional Package Elements (if available):** Applicants are invited to include any of the following additional package elements.

- Bios of any currently attached key creative positions;
- Marketing and distribution plan and any existing marketing materials;
- Budget top sheets or proposed budget and finance scenario;
- Statement of all additional attachments including pre-sales, development funding, confirmed cast (one page maximum).
- Completed screenplay; Proposed principal cast

**PEI PRODUCERS PLEASE MAKE SURE YOU ARE ELIGIBLE!**

**Producer Criteria: Mid-to-Senior Producers** (Factual, Documentary, Scripted, Animation)

- Must have a minimum of two full producer credits on completed productions within the last five (5) years of the following nature:

- Television one-off production with a minimum broadcast length of 30 minutes (Factual, Documentary, Scripted, Animated)
  - Television series production (Factual, Documentary, Scripted, Animated)
  - Feature film that a) received financing from the Digital Animation Tax Credit (DATC), Telefilm Canada, Film & Creative Industries Nova Scotia, NSBI, Innovation PEI and/or b) had a budget of \$1 million or greater.
  - Digital media production that a) received funding from the Digital Animation Tax Credit (DATC), Canada Media Fund, Bell Fund, Independent Production Fund, Film & Creative Industries Nova Scotia, NSBI, Innovation PEI and/or b) has achieved distribution on a reputable nationally recognized platform
- Must have at least one project in development (Factual, Documentary, Scripted, Animated)
  - Must have participated in at least one international market event (can include provincially led business development trips/trade missions)

*\*If you feel you do not meet the criteria and are still interested in attending the mission, please contact Industry Services Manager, Sian Morris Ross: [sian@screennovascotia.com](mailto:sian@screennovascotia.com) / (902) 229-1499.*