

NSI Market-Ready Producers – PEI Edition

Application Form

Program developed and delivered by National Screen Institute; presented by CreativePEI in association with FilmPEI; funded by SkillsPEI and Canada Media Fund

If you have questions and/or concerns about this application form or about how training will be delivered, please get in touch. We will do all we can to break down any barriers preventing you from applying and sharing your story.

Email your questions to project coordinator Shannon Shura (shannon.d.shura@gmail.com)

- (1) Before applying please read the [FAQs section](#) to ensure you understand the program curriculum and time commitment required
- (2) Submit your application by **March 26, 2021 at 4 p.m.** (AST)

* indicates a required field

Applicant and project

First Name*: _____ Last Name*: _____

Project Name*: _____

Production Company (if applicable) _____

Address*: _____
(street) (city) (prov) (postal code)

Phone number*: _____

Email*: _____

(this email address will be used as the main source of communication. Please enter an email address you check frequently)

Are you a Canadian citizen?* Yes No Permanent Resident

Are you aged 18 or over?* Yes No

Would you like to receive the FilmPEI e-newsletter?* Yes No

Would you like to receive the NSI weekly e-newsletter?* Yes No

Which industry associations and/or film cooperatives are you a member of?*

Total number of completed screen credit hours as a producer*: _____
(completed screen credit hours is defined as the final running time of the production. Please enter 0 if none.)

Total number of completed screen credit hours as a writer*: _____
(completed screen credit hours is defined as the final running time of the production. Please enter 0 if none.)

Total number of completed screen credit hours as a director*: _____
(completed screen credit hours is defined as the final running time of the production. Please enter 0 if none.)

Total number of completed screen credit hours as 'other'*: _____
(Please specify your 'other' roles): _____

Are you currently working in the film, TV, and digital media industries as one of the following?*

- Writer
- Director
- Producer
- Other (please explain): _____

Please indicate what interests you most as a producer: *
(check all that apply)

- Deal making / Sales
- Storytelling
- Budgets and financing
- Logistics
- Technology
- Other (please explain): _____

What worries you most about the lasting implications of COVID-19 in content production?*

- (check all that apply)*
- Changes in how we tell stories/how audiences consume content
 - Financial challenges
 - Legal and ethical liabilities
 - Managing new procedures and protocols
 - Other (please explain): _____

What is the area you most need to work on as a producer?*

- (check all that apply)*
- Networking / Pitching
 - Creative
 - Financial
 - Distribution and marketing
 - Managing people and productions
 - Other (please explain): _____

What is your biggest strength as a producer?*

- (check all that apply)*
- Networking / Pitching
 - Creative
 - Financial
 - Distribution and marketing
 - Managing people and productions
 - Other (please explain): _____

Do you see producing as a long-term career? Please explain.*

What is your next step as an independent producer?*

Tell us about the writer/creator of your project

First Name*: _____ Last Name*: _____

Email*: _____

Relevant information about the writer: _____

About your project

Project name*: _____

Genre*: _____

Logline*: _____

Number and length of episodes*: _____

OR

Run time of project*: _____

Potential broadcaster / platform / streaming service(s)*: _____

Have you pitched this project already?* Yes No

If yes, who have you pitched to and when? _____

The proposed project is*:

- Entirely original
- Based in whole or in part on a portrayal of actual persons, facts, or events
- Based on other works

If the script is based on another work, please provide more information here:

Title of work: _____

Name of author: _____

Name of copyright holder: _____

Status of rights ownership: _____

Have you confirmed funding (in part or whole) for the project? If so, list the source*:

List other projects on your development slate*:

Personal information (optional)

This information is helpful for us to understand if our programming is reaching everyone in our community and DOES NOT influence the assessment of your application.

Year of birth: _____

Language:
 English French

Other: _____

CreativePEI and FilmPEI are working hard to ensure representation of all communities in our programming. We welcome you to declare affiliation with any of the following:

Are you:

- Indigenous
- Black
- Person of Colour
- LGBTQ2S+
- Person with a disability

I identify my gender as _____

I prefer not to say _____

Supporting materials (required)

The following support materials must be included with your application. Attach this information as one document in the following order.*

- Project synopsis (scripted) or treatment (factual)
- Resume
- An explanation of where your project best fits in the market
- Letter of expectation: how do you hope this program will help you/your project
- Letter of reference

Accepted file types: pdf, doc, zip.