



FilmPEI Film4Ward Program:

2023 F4W Frequently Asked Questions

APPLICATIONS DEADLINE:

11:59pm / End of Day on Friday, February 17th, 2023



FilmPEI Film4Ward Program: 2023 F4W Frequently Asked Questions

Q: Why are only Producers allowed to apply for the Pilot Program Team?

A: The Film4Ward funds need to be dispersed to one person/company. Film4Ward is meant to prepare you for the wider film making landscape. In the film industry the producer is the one that handles the money.

Q: Why can't Directors and Producers be the same person?

A: As previously stated Film4Ward is meant to prepare you for the wider film making landscape. It's common practice that the director and producer are different people. And it's in the best interest of the film that the director is freed up to only focus on their vision and getting it out there. From a training perspective, the PEI film industry needs people that will be solely focused on producing. These are the money people that will eventually be making the deals that will build the industry on PEI.

Q: What if I can't find a Producer? Director? Writer?

A: Contact FilmPEI and we will do our best to partner directors and writers with producers.

Q: As the Writer, do I have to give the rights to my story to the Producer?

A: Optioning stories is commonplace in the industry. As stated, Producers are the ones that are going to be bringing the money to the table. If you want your project produced you will need to give the rights to your producer in a chain of title. The contract can revert the rights back to the writer after the film is complete. More info about this process can be found online or discussed with FilmPEI.

Q: I am an experienced Director but my Producer doesn't have any films that have gone to festivals. Can we still apply for the Pilot Program?

A: Film4Ward is meant to support the creative development of our local filmmakers. It is not our intention to put roadblocks in your way to success. In this situation, we would suggest you still apply. It will be up to the F4W Committee/Jury to assess whether they believe the project has what it takes to be considered for the Pilot Program. It may be put into the Beginner Shorts Program which offers a smaller budget but is more closely monitored by the F4W Mentor.

Q: What exactly are the ‘keys’ (industry professionals) supposed to offer as far as training to their ‘shadows’?

A: Film4Ward is a training program as well as a content creation program. While we are requiring mandatory training in both the Beginner Shorts Program and the Pilot Program for participants, we are very open to unique approaches to this training. We know that each key will have their own strength. Some may prefer a mentoring approach and some may prefer a more structured workshop approach. Discuss with your key what they prefer.

Q: Should we include supporting documents like letters from the keys?

A: The more you can show the jury that you’ve thought out and prepared for your project, the stronger your application will be.

Q: What types of ‘additional information’ should be included when applying?

A: The jury will be scoring based on the script, creative vision and feasibility. This is your chance to bring up anything that could convince them you can make the film you are trying to make. It would be especially important to include information on how you will accomplish the more difficult aspects to your film. For example, films that are heavy on cast and special fx, or include night shooting or multiple locations tend to raise feasibility flags with juries. Spending resources on one thing tends to lead to a lack of resources for other vital parts of the process. The jury needs to know how you will ensure that your film will be delivered on time and on budget and still be awesome.

Q: What’s the scope of your festival/marketing plan?

A: Festivals and marketing are a part of any film career. For the Pilot Program budget template, there are festival costs to fill in. However, these can be changed to reflect whatever kind of marketing costs you may have. Facebook ads for example, posters, etc.. This is not a large part of the jury decision but it’s something that they will take into consideration. Filmmakers should consider who will see their film and how.

Q: Why would you **not** recommend shooting in the late spring/summer?

A: Film4Ward, like similar programs, requires the skill sets of industry professionals (for training and shooting) who are typically very busy in the late spring/summer.

NEW FOR 2023

Film4Ward was created to help develop the skill sets of the PEI talent pool and to make THREE amazing projects that will get filmmakers to the next level of their careers. This is what has guided our program development process and what is guiding our jury process. If you are in doubt about any aspect of your project please ask questions.

Productions should have Covid 19 Operational Plans and work within the Provincial protocols at the time of shooting.

If you are a Writer/Director with two scripts you can use each script, one to apply for the Beginner Shorts Program and the other script to apply for the Pilot Program. You **can't** submit the same script to both.

Previously submitted projects that were not selected for funding, can only be resubmitted if they have been significantly altered from the previous application.

Ineligible projects (for both the Beginner Shorts Program, and Pilot Program) include Music Videos, and Animation.

Ineligible content (for both the Beginner Shorts Program, and Pilot Program) includes hate propaganda, themes or subject matter with excessive violence, excessive sexual violence or excessive sexual exploration

All F4W projects are **not permitted** to include stunts, pyrotechnics, excessive violence, excessive graphic sexual content and/or excessive nudity.

The training positions that will be allotted to each of the F4W projects will run in a capacity similar to the FilmPEI FilmSkills Development Program. With funding specifically set to paying trainees in entry level positions a decent wage.

Beginner Shorts Program

Beginner Shorts Program applicant is defined as a filmmaker that has fundamental filmmaking education/experience through schooling or by taking relevant courses at FilmPEI. This also applies to those individuals who are taking on new career roles within the film industry.

- 1) **You are required** to attend certain workshops, including a Pitching workshop after applying and a Set Etiquette workshop, after acquiring production funding.

Pilot Program

Pilot Program applicant is defined as a filmmaker who has successfully completed more than one (1) dramatic or documentary film project that has been screened at a recognized film festival, TV network or cinema, or has related industry experience.

- 1) **You will be required** to attend certain workshops, including a Pitching workshop after applying.
- 2) **It will be recommended that you** attend certain workshops, including a Set Etiquette workshop, after acquiring production funding.

***FilmPEI will be holding an Information Session on
Tuesday, January 31st, 2023 to answer any further questions.***



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Updated: January 24th, 2023