



**FilmPEI 2024 Film4Ward Beginner Shorts &
Documentary Training Program:**

Frequently Asked Questions

*APPLICATIONS DEADLINE:
8:59am on Tuesday, March 19th, 2024*



FilmPEI 2024 Film4Ward Beginner Shorts & Documentary Training Program: Frequently Asked Questions

Q: Can Film4Ward projects be used as a calling card for my career?

A: The FilmPEI 2024 Film4Ward Beginner Shorts & Documentary Training Program is meant for hands-on learning experiences and is not recommended to be used as a career calling card but rather a skill, knowledge, and network building opportunity.

Q: Can the Director be the same person as the Producer?

A: If a Director would also like to be credited as a producer they will be considered a Junior Producer for the production and will work with a Senior Producer. The Senior Producer will be focused on the Producer tasks during the production so the Junior Producer/Director can concentrate on shaping and Directing the project.

Q: As the Writer, do I have to give the rights to my story to the Producer?

A: Optioning stories is commonplace in the industry. As stated, Producers are the ones that are going to be bringing the money to the table. If you want your project produced you will need to give the rights to your producer in a Chain of Title. The contract can revert the rights back to the writer after the film is complete. More info about this process can be found online or discussed with FilmPEI.

Q: What exactly are the 'keys' (industry professionals) supposed to offer as far as training?

A: While training is the focus of the 2024 Film4Ward Beginner Shorts & Documentary Training Program for participants, we are very open to unique approaches to this training. We know that each key will have their own strengths. Some may prefer a mentoring approach and some may prefer a more structured workshop approach. Discuss with your key what they prefer. Film4Ward is a training program as well as a content creation program.

Q: Should we include supporting documents with our application?

A: The more you can show FilmPEI that you've thought out and prepared for your project, the stronger your application will be.

Q: What types of ‘additional information’ should be included when applying?

A: The jury will be scoring based on the script, creative vision and feasibility. This is your chance to bring up anything that could convince them you can make the film you are trying to make. It would be especially important to include information on how you will accomplish the more difficult aspects to your film. For example, films that are heavy on cast and special fx, or include night shooting or multiple locations tend to raise feasibility flags with juries. Spending resources on one thing tends to lead to a lack of resources for other vital parts of the process. The jury needs to know how you will ensure that your film will be delivered on time and on budget and still be awesome.

Q: What’s the scope of your festival/marketing plan?

A: Festivals and marketing are a part of any film career. For the budget template, there are festival costs to fill in. However, these can be changed to reflect whatever kind of marketing costs you may have. Facebook ads for example, posters, etc.. This is not a large part of the application but it’s something that needs to be taken into consideration. As filmmakers, consider who will see your film and how.

Q: Why would you **not** recommend shooting in the late spring/summer?

A: Film4Ward, like similar programs, may require the skill sets of industry professionals (for training and shooting) who are typically very busy in the late spring/summer. FilmPEI is also implementing a program timeline that is required and must be adhered to by all four projects.

NEW FOR 2024

Film4Ward was created to help develop the skill sets of the PEI talent pool and to make FOUR (4) training focused projects that will get filmmakers to the next level of their careers. This is what has guided our program development process and what is guiding our jury process. If you are in doubt about any aspect of your project please ask questions.

Productions should have Covid 19 Operational Plans and work within the Provincial protocols at the time of shooting. (If Required)

Successful candidates (individuals or teams) from the 2022 and 2023 Film4Ward programs who had the opportunity to make their projects will **NOT** be eligible for the 2024 Film4Ward Beginner Shorts & Documentary Training Program .

Previously submitted projects that were not selected for funding, can only be resubmitted if they have been significantly altered from the previous application.

Ineligible projects include Music Videos, and Animation.

Ineligible content includes hate propaganda, themes or subject matter with excessive violence, excessive sexual violence or excessive sexual exploration

All F4W projects are **not permitted** to include stunts, pyrotechnics, excessive violence, excessive graphic sexual content and/or excessive nudity.

Applicants will benefit from having fundamental filmmaking education/experience through schooling or by taking relevant courses at FilmPEI. This also applies to those individuals who are taking on new career roles within the film industry. This includes FilmPEI's past Film Industry Fundamentals, I.A.T.S.E. Set Etiquette Course, DGC Workshops etc.

**FilmPEI will be holding an Information Session on
Monday, March 11th, 2024 to answer any further questions.**



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Updated: March 5th, 2024